

Update for the Bluegrass Community Bankers Association

Presented by: Jack Hopkins

- President & CEO, CorTrust Bank - Sioux Falls, SD
- Immediate Past Chair, ICBA



My Community Banking Story



My ICBA History



ICBA RECOGNITION

ICBA Leadership Bankers

*Your continued partnership
and dedication to ICBA and
community banking makes
positive change possible.*

ICBA Federal Delegate Board & Committee Members:

- Billy Bingham, United Southern Bank
- Jason Jones, Community Financial Services Bank
- **Jim DeCesare**, BCBA
- **Jill Gregory**, Franklin Bank & Trust
- **Edna Hughes**, Lewisburg Banking Company
- **J. Michael Radcliffe**, Community Financial Services Bank

State Association Board Leadership

- President – **Billy Bingham**, United Southern Bank
- Vice President – **Alex Downing**, Franklin Bank & Trust

What makes community banking so special

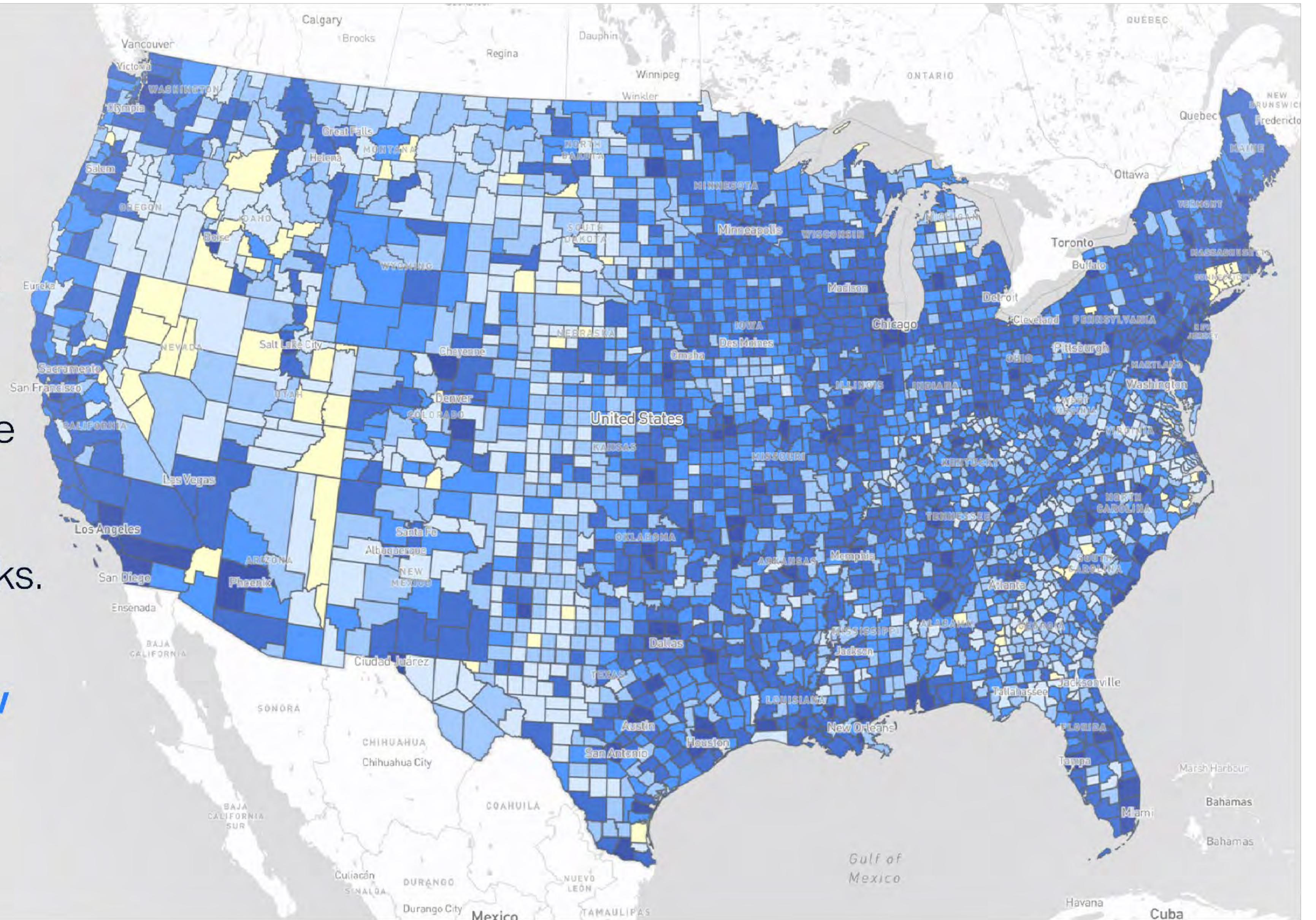


Community Bank Footprint

More than 1 in 3 U.S. counties would have no physical access to mainstream services without community banks.



Scan to view
your state





ICBA OVERVIEW

Powering Potential



ICBA Advocacy

Translating community banking priorities into legislative and regulatory action.



ICBA Education

Providing growth and learning opportunities through practical, engaging content.



ICBA Innovation

Creating solutions to directly benefit community banks.

Learn more: icba.org/about

ICBA OVERVIEW

Pillars Tackle AI Readiness

Early engagement and a deliberate approach to governance & partnerships is helping banks compete in an increasingly AI-driven landscape



ICBA
Advocacy

AI Task Force
& Advisory
Group



ICBA
Education

AI Security
Readiness
Guide



ICBA
Innovation

ICBA
ThinkTech
Accelerator

ICBA ADVOCACY

Washington **must avoid** policies that impose regulatory burdens on community banks or create unnecessary added expenses—actions that hamper access to credit in local communities.



ICBA ADVOCACY

Pro-Community Bank Policies

Address regulatory burden and update thresholds

Repeal intrusive 1071 data collection mandates

Ensure stablecoin legislation protects against community bank disintermediation

Promote de novo community bank formation

Eliminate tax subsidies for \$1B+ credit unions

Preserve and enhance a competitive tax environment

Seven ICBA-Backed Regulatory Relief Provisions Become Law

The final 21st Century ROAD to Housing Act contains key community bank regulatory reforms. Bills in the package include legislation to:

- Allow community banks to hold custodial deposits and more reciprocal deposits without being considered brokered deposits.
- Provide an 18-month exam cycle and other exam relief for banks with up to \$6 billion in assets.
- Promote the formation of de novo community banks by streamlining the application process.
- Create a two-year pilot program to promote the creation of de novo banks, especially in rural areas, by providing more regulatory, capital, and lending flexibility.



Section 1071

- **Final rule adds exemptions:** Many community banks excluded.
- **Legislation advancing:** Bills are moving to expand exemptions or repeal the rule altogether.
- **ICBA continues to oppose** the rule's burden and advocate for broader exemptions and repeal.



ICBA ADVOCACY

Unmasking Credit Union Misdirection

- ICBA launched “The Illusionists” to capitalize on momentum around credit union acquisitions and elevate the issue with policymakers and the public under a strategic brand
- Large credit unions market themselves as community champions — while accountability, tax fairness, and consumer choice disappear
- Behind the narrative: acquisitions and regulatory advantages come at the expense of local communities, small businesses, and economic growth

Pull back the curtain: Visit creditunionsrevealed.com

Credit Union Tax Status

Congress must examine the outdated tax code that enables credit unions with **over \$1 billion in assets** to exploit their tax-exempt status at the expense of community banks and the local communities they serve.

Kentucky 2025

Large Credit Union Taxes Avoided:

\$30,010,066

In Kentucky, these tax dollars could fund the annual cost of:

- **2,056** K-12 students
- **733** firefighter salaries

United States 2025

Large Credit Union Taxes Avoided:

\$3,379,716,559

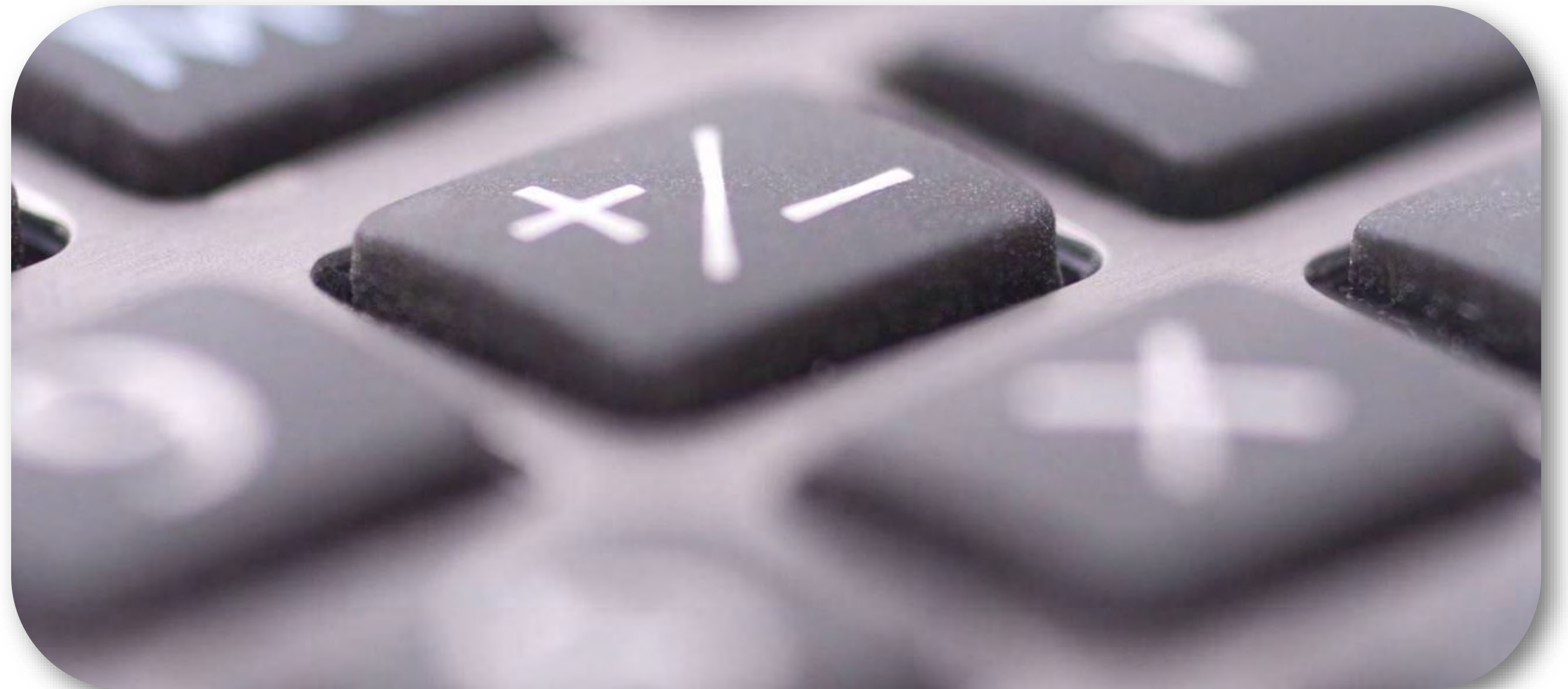
Nationwide, these tax dollars could fund the annual cost of:

- **204,509** K-12 students
- **53,879** firefighter salaries

Action on Check Fraud

60+ community banks serve on ICBA's Fraud and Scams Task Force and ICBA's Community Fraud Group works with key stakeholders to combat check fraud. ICBA also:

- Supported the administration's efforts to curtail the use of paper checks to mitigate check fraud.
- Partnered with the U.S. Postal Inspection Service to offer fraud prevention tips for consumers.
- Hosts a dedicated subgroup on ICBA Community for 1,551 community bankers.



Triple Threat: Stablecoin Yield, Fed Access, and Trust Charters

- Three policy shifts—stablecoins, Fed master accounts, and national trust charters—create a combined “triple threat” to our industry.
- Together, they allow non-bank firms to pull deposits and payments activity outside the regulated banking system, draining the funding base that supports local lending.
- Policymakers must consider and address this collective threat to balance the scales and avoid a flight of deposits and irreparable harm to our trusted financial system.



MAIN STREET OVER CRYPTO

Stablecoin growth could put small business credit at risk.

If deposits leave community banks, the lending small businesses rely on could shrink with them.

KENTUCKY (KY)

81,090

JOBS SUPPORTED BY AFFECTED SMALL BUSINESSES

SMALL BUSINESSES THAT COULD LOSE CREDIT	7,509
SHARE OF SMALL BUSINESSES AT RISK	11.4%
SMALL BUSINESS LENDING CAPACITY AT RISK	\$3.6B

Back to U.S.

Stablecoin growth could harm the credit that supports 81,090 jobs in Kentucky.



ICBA ADVOCACY

Crypto Contrast Campaign



**AMERICAN
BANKER.**

Q&A:

Why the ICBA is taking a more aggressive stance on crypto

**POLITICO
Influence**

ICBA TARGETS CRYPTO:

The Independent Community Bankers of America is rolling out a six-figure ad buy ... contrasting regulated community banks with crypto conglomerates.

**The
Guardian**

'Crypto v community':

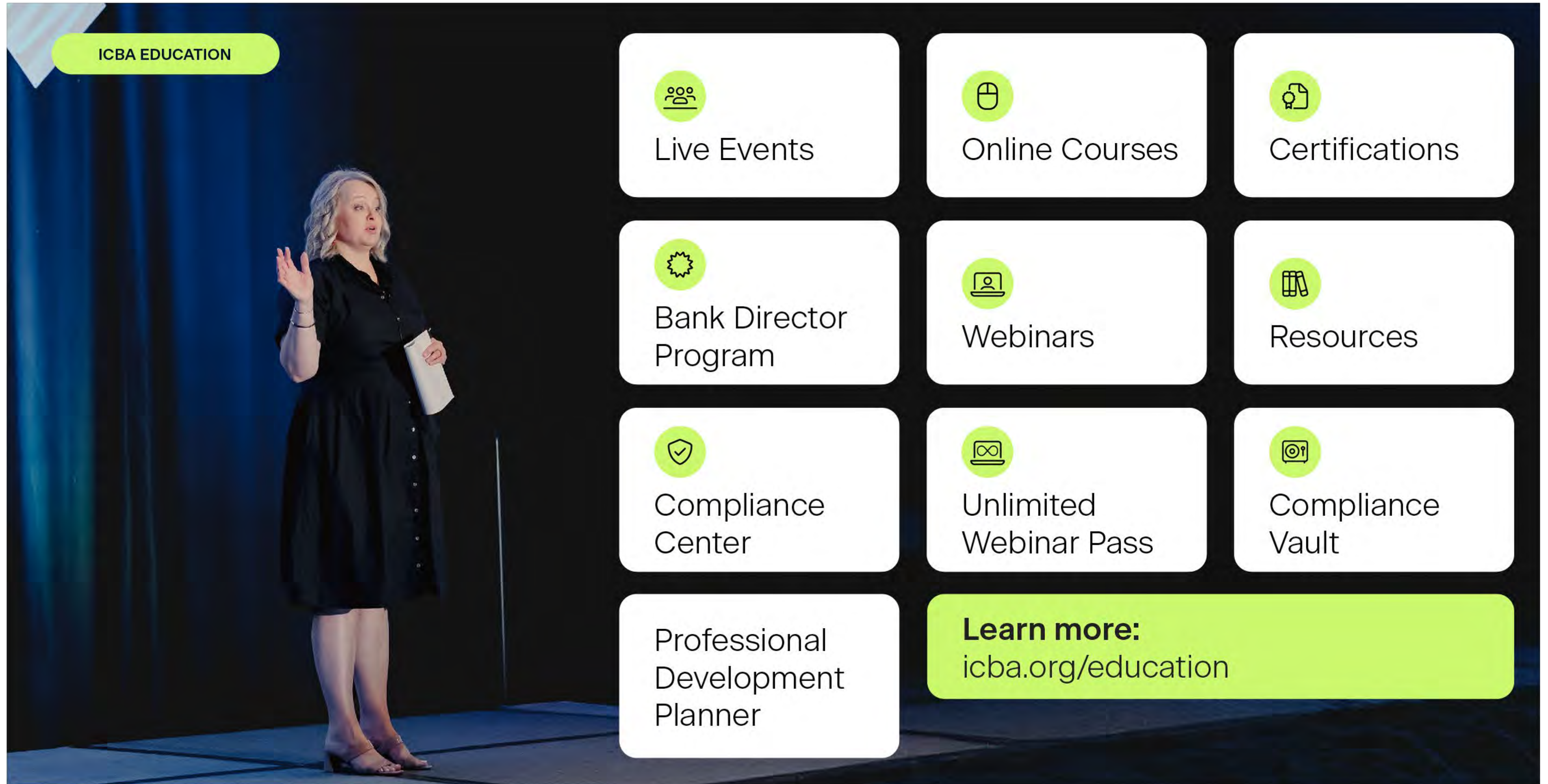
4,000 local US lenders join forces to fight 'stablecoins' law

Join the Campaign at mainstreetovercrypto.com

Advocacy in Action

Kentucky community bankers sent **1,698** grassroots letters to protect and promote community banking, fueling a nationwide effort of 78,000+ since the 118th Congress began.



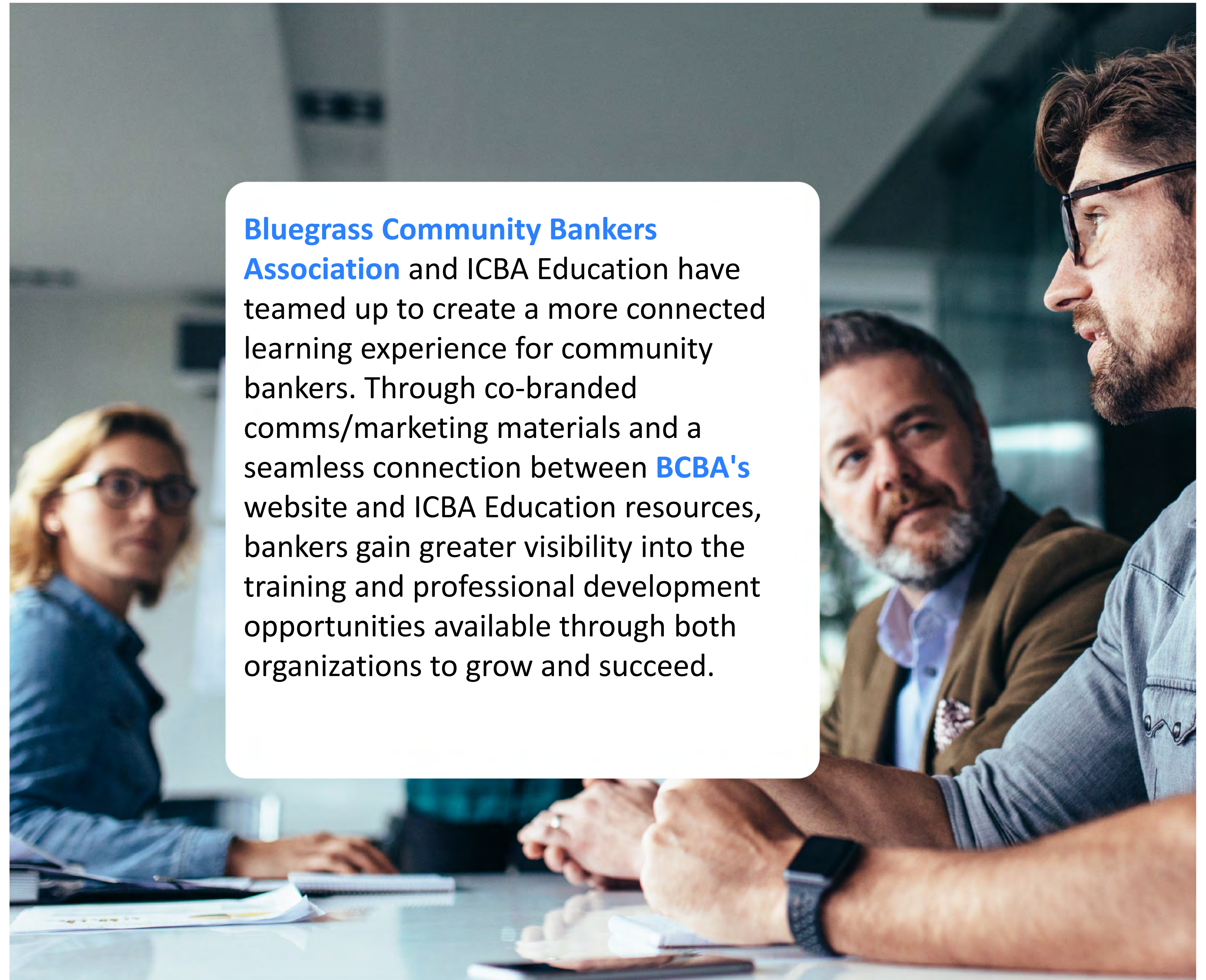


ICBA EDUCATION

- Live Events
- Online Courses
- Certifications
- Bank Director Program
- Webinars
- Resources
- Compliance Center
- Unlimited Webinar Pass
- Compliance Vault
- Professional Development Planner

Learn more:
icba.org/education

Affiliate Education Program



ICBA EDUCATION

ICBA Certification Programs

ICBA Education offers eleven nationally recognized certification programs, requiring the user to follow specific processes and procedures before a certification is granted.



Auditing
Certified Community
Bank Internal Auditor
(CCBIA)



Bank Security
Certified Community
Bank Security Officer
(CCBSO)



BSA/AML
Certified BSA/AML
Professional
(CBAP)



**Commercial
Lending**
Certified
Commercial Lending
Officer (CCLO)



Compliance
Certified Community
Bank Compliance
Officer (CCBCO)



Consumer Lending
Certified Community
Bank Consumer
Lender (CCBCL)



Credit Analysis
Certified Community
Bank Credit Analyst
(CCBCA)



Data Analytics
Certified Community
Bank Data Analyst
(CCBDA)



**Information
Technology**
Certified Community
Bank Technology
Officer (CCBTO)



**Enterprise Risk
Management**
Certified Community
Bank Risk Specialist
(CCBRS)



Marketing
Certified Community
Bank Marketing
Strategist (CCBMS)

ICBA INNOVATION

ICBA ThinkTECH

Share your expertise and insights with our vetted fintech visionaries as we work together to shape the future of community bank innovation.

Learn More at:
icba.org/innovation



Sponsored By:



ICBA INNOVATION

Solutions for a Better Community Banking Future



ICBA Solutions Directory

Find product and solution providers for your community bank.

ICBA Preferred Solution Providers

Best-in-class service providers dedicated to the community banking industry.

New ICBA Relationship with The Baker Group

ICBA Securities and The Baker Group – New Endorsed Service Provider

- The Baker Group is now ICBA Securities' exclusive broker-dealer provider, following a comprehensive review and unanimous approval by the Board.
- The firm already serves hundreds of ICBA members and is endorsed by numerous state associations.
- This relationship provides access to proven tools and insights that strengthen balance-sheet management and support long-term stability.

ICBA COMMUNITY

Connect and Discuss Issues that Mean the Most to You

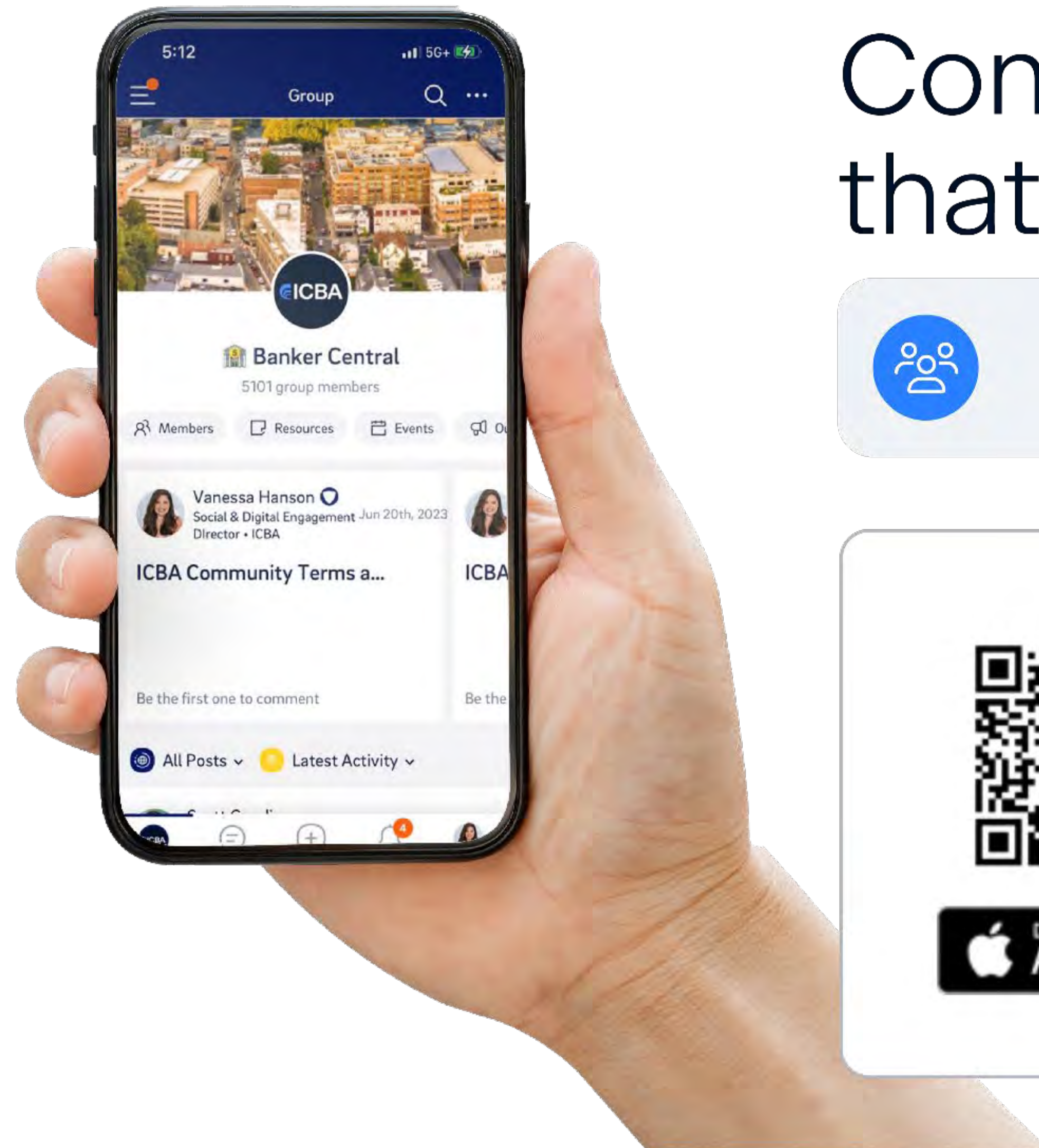


Convene with **159** peers from **Kentucky**, joining 8,000+ across the country, to discuss industry news, best practices, and policy issues.



Download
and join the
conversation
today! →

[Community.icba.org](https://community.icba.org)





ICBA PUBLICATIONS

More Ways to Stay Informed

NewsWatch Today
Daily Newsletter

Independent Banker
Monthly Magazine Subscription



Independent Banker



ICBA's award-winning magazine, Independent Banker, announced its annual 40 Under 40: Community Bank Leaders, including:

- **David Greenwell**, CEO, Town & Country Bank and Trust Co.

Forward-thinking bankers exemplify the values that make community banking special.

Congrats!

ICBA EVENTS

Putting the Community in Community Banking



MAR 1-4, 2027

ICBA LIVE

FONTAINEBLEAU LAS VEGAS

*The largest gathering of
community bankers—
built for learning, driven
by connection.*



APR 26-29, 2027

Capital Summit

Washington, D.C.

*Make your voices heard
in our nation's capital.*



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NO. 2503

DATE August 24, 2026

PAY TO THE ORDER OF Bluegrass Community Bankers Association \$ 59,908

Fifty-nine thousand nine hundred and eight DOLLARS

RE ICBA Strategic Investment *R. Romero*

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Strategic Investment Fund Support