

AI Powered Work Optimization Platform



HuLoop

Human-in-the-Loop Work Optimization





Introducing HuLoop:

Who We Are:

Proud to serve ~75 customers

- Led by proven entrepreneurs.
- Supported by Prestigious investors

What We Offer:

AI Powered Work Optimization Platform

How We Do It:

Radically Simple, Fast & Affordable!

Why We Do It:

Future-of-work readiness is not a choice.





Every Organization Faces the Same Three Challenges:



People

1/ 3

of employee capacity
is wasted on repetitive,
low-value work.



Technology

1/ 2

of all work happens
outside of your enterprise
software investments.



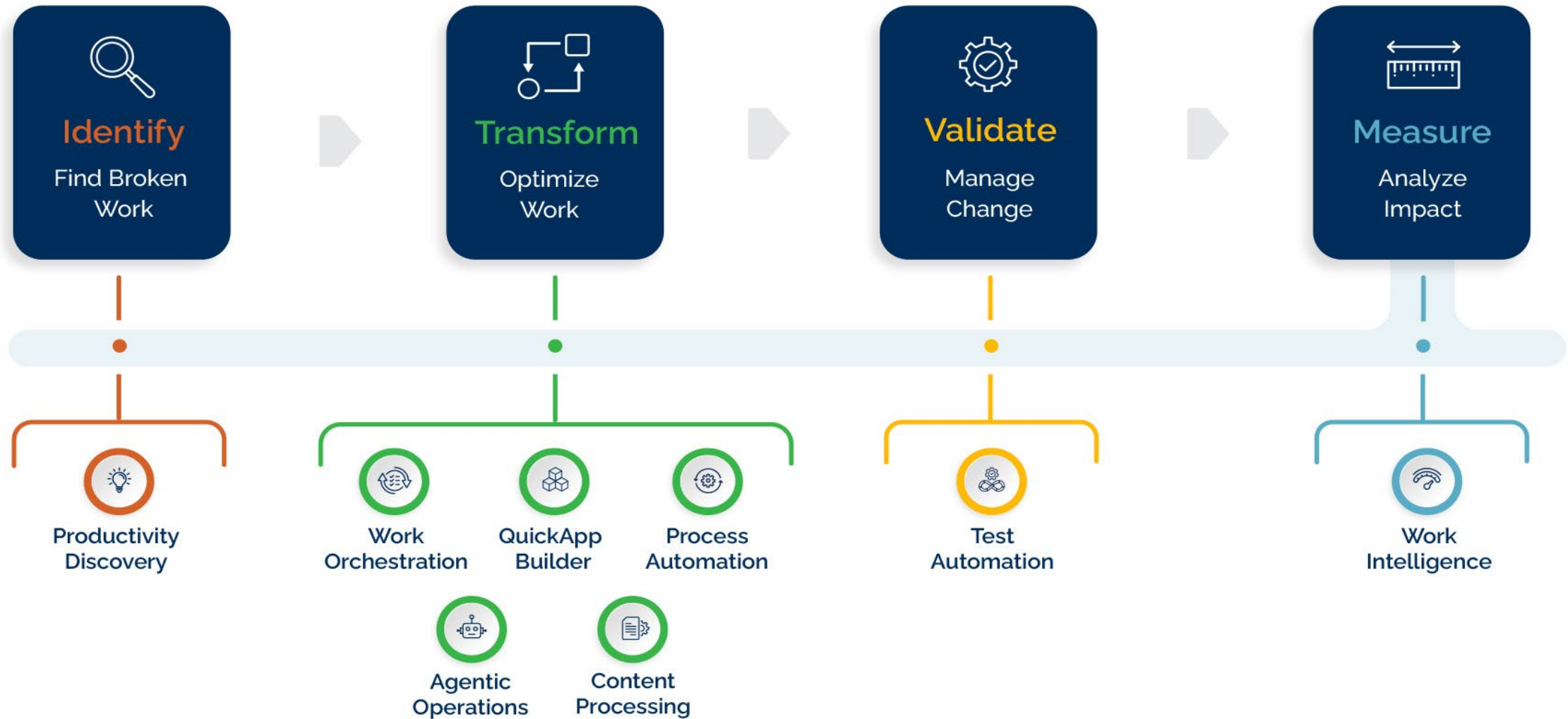
Processes

2/ 3

are fragmented,
woefully outdated,
or simply ignored.



AI Powered Work Optimization Platform:





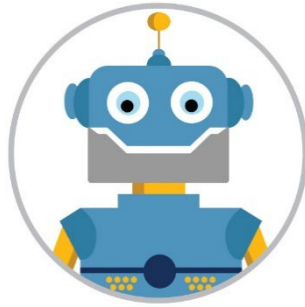
Optimize the Workforce - Human. Robotic. Agentic.



Human Workers

Judgment Calls
Human Relationships
Ethics, Empathy, Emotional IQ
Creative, Strategic thinking
Governance, Exceptions

What is the right thing to do?



Robotic Workers

Repetitive work
Structured processes
Rules-based execution
High-volume tasks
Deterministic operations

What exact steps should I do?



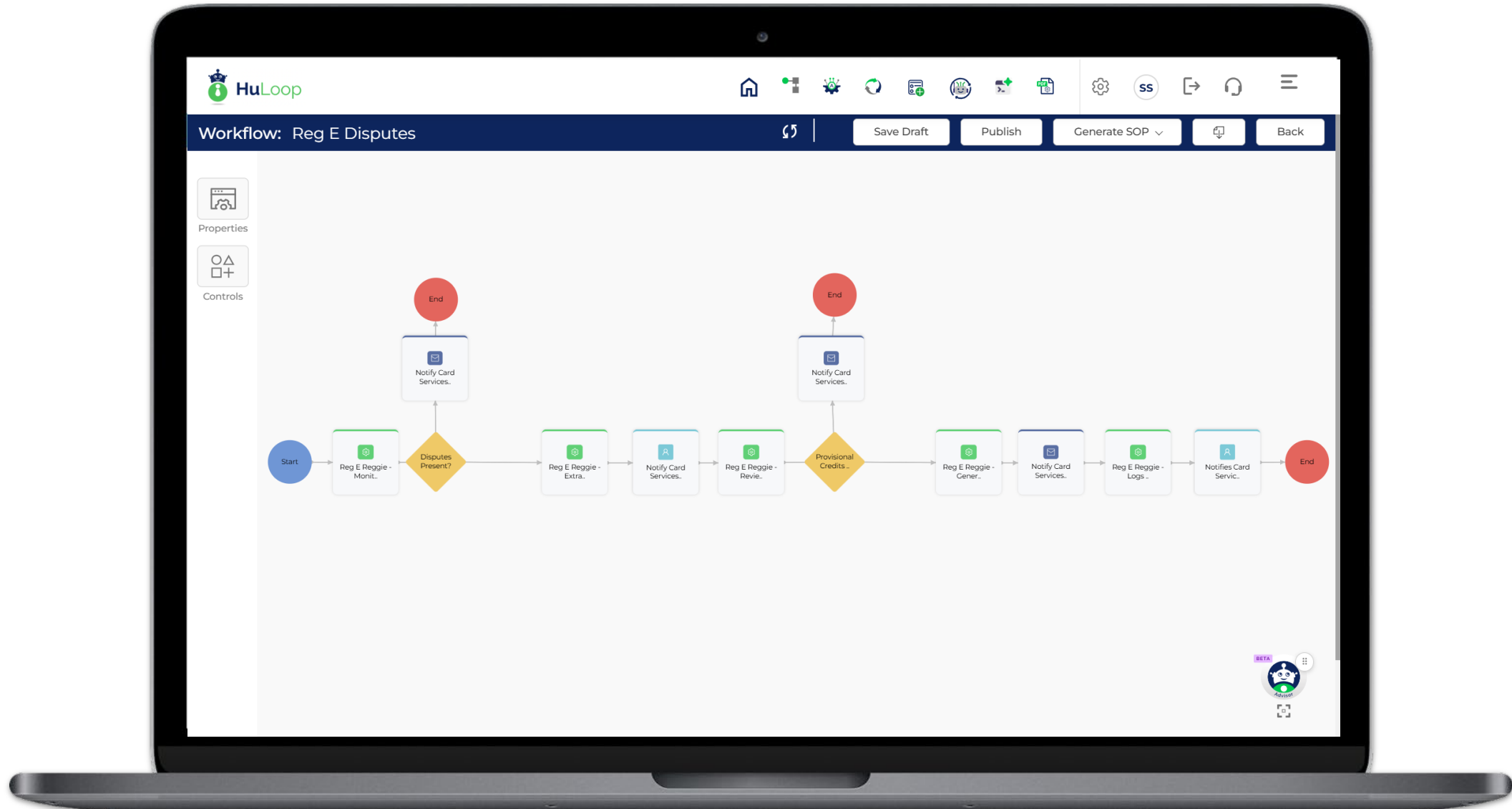
Agentic Workers

Dynamic work
Goal-oriented execution
Context-aware reasoning
Adaptive decision-making
Coordination across systems

How do I achieve the objective?



Optimize the Work - Keep Your Existing Software!





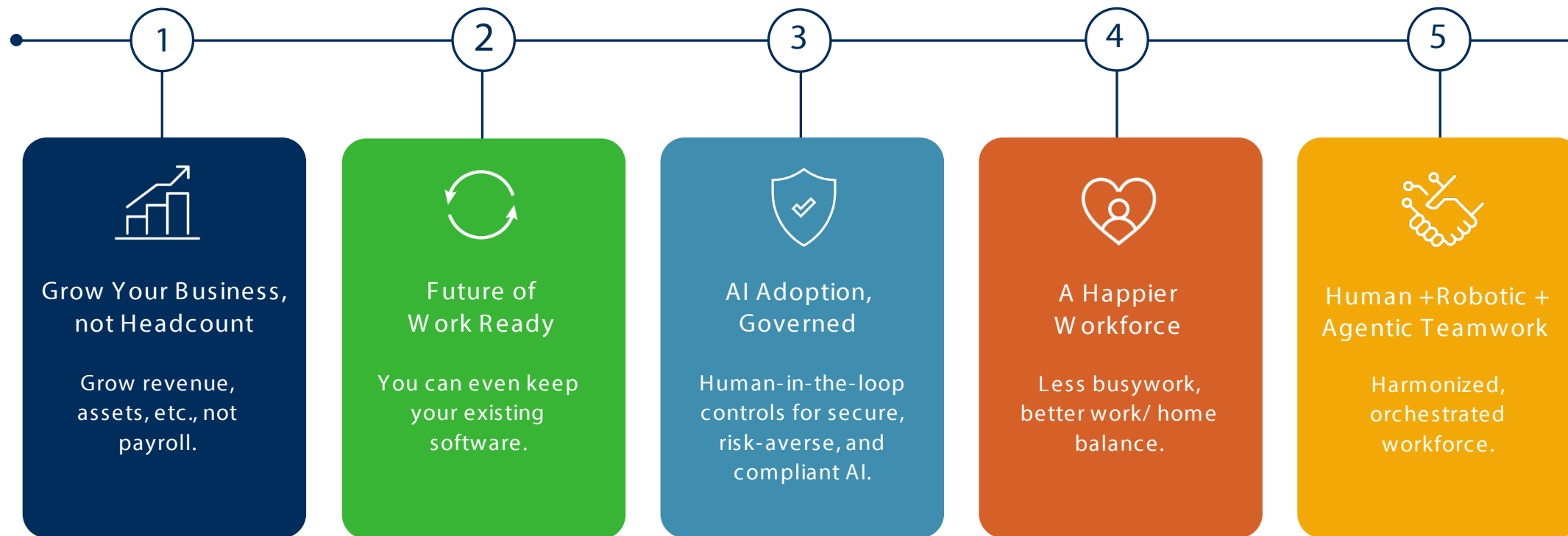
Delivering **+20X** ROI *and* Happier Employees Too!



- 20-25% productivity increases
- 30-40% reduced cycle time
- Up to 99% error reduction
- 5-20% cost savings
- Improve ROI with current systems
- Avoid best-of-breed software purchases
- Regulatory adherence

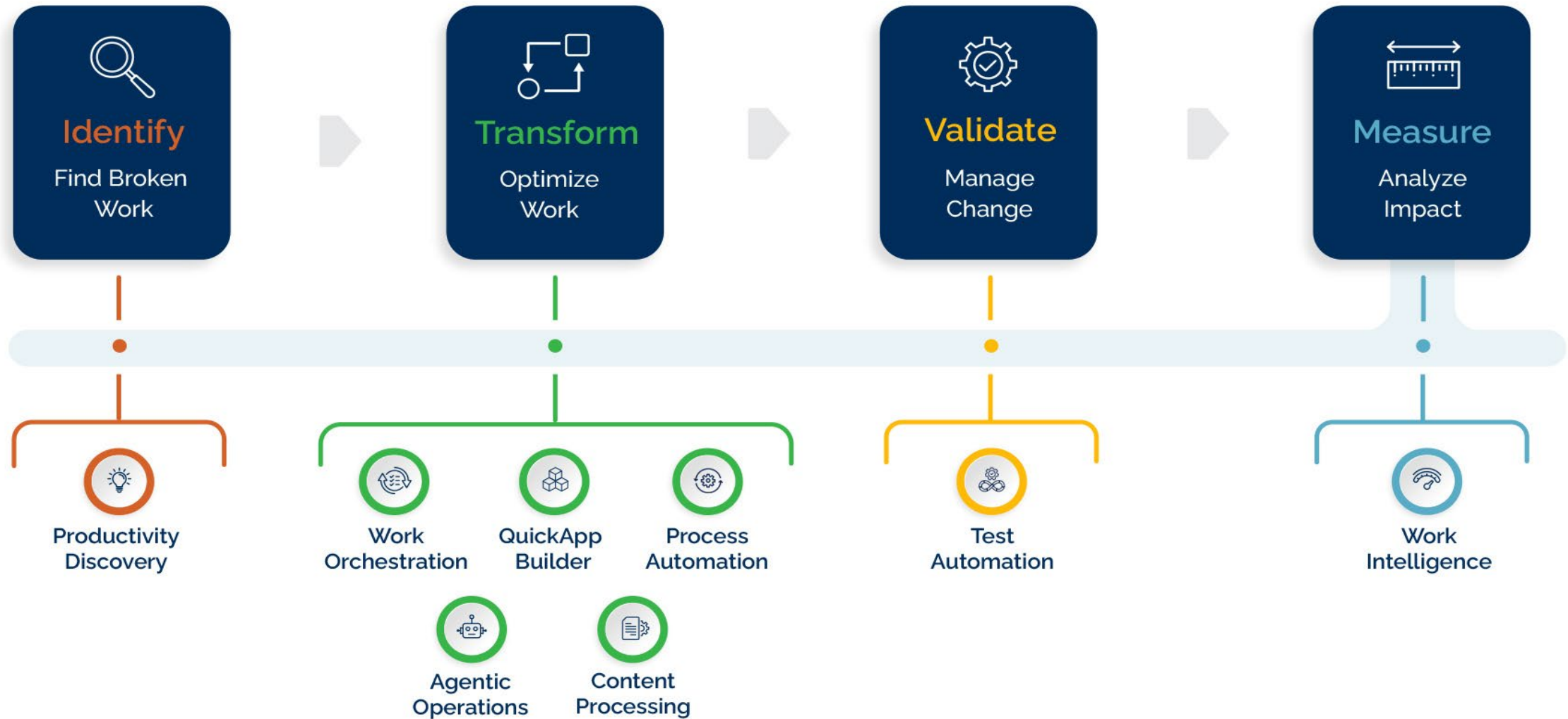


Primary Reasons Why Clients Engage HuLoop





AI Powered Work Optimization Platform:





Identify
Find Broken
Work

Three Parts of Solution:

- ## What it does:

- ## Finds inefficiencies, broken work:

-
- The image shows a laptop screen displaying the HuLoop software interface. The interface is dark-themed and features a sidebar on the left with navigation options: 'See', 'Understand', and 'Change'. The main area displays a process discovery workflow for 'Invoice Processing'. The workflow starts with a 'START' node, followed by a sequence of tasks: 'Invoice Reg. App web Open and add batch', 'Incoming Text Call and Invoice details', and 'Event the Event', ending with an 'END' node. The interface also shows a status bar at the top indicating 'Active 74%' and 'Passive 20%'. The top navigation bar includes 'Organization: Customer', 'Process: Invoice Processing', and a date range '01.02.2022 - 28.02.2022'. The user profile 'Huloop AI [huloopai@partner.kyp.ai]' is visible in the top right corner.

10



Win-Win Benefits:



Your Business

Find and Fix
Broken Work

Grow With
Efficiency

Compliance,
Audit Ready

Your People

Reduce Stress,
Burnout

Improve
Employee
Experience

More Thinking,
Less Clicking

Dos:

- Explain the why up front
- Focus on processes, not people
- Involve employees early

Don'ts:

- Don't track or rank people
- Don't surprise employees



Work Orchestration

The Control Layer for Human-in-the-Loop Work

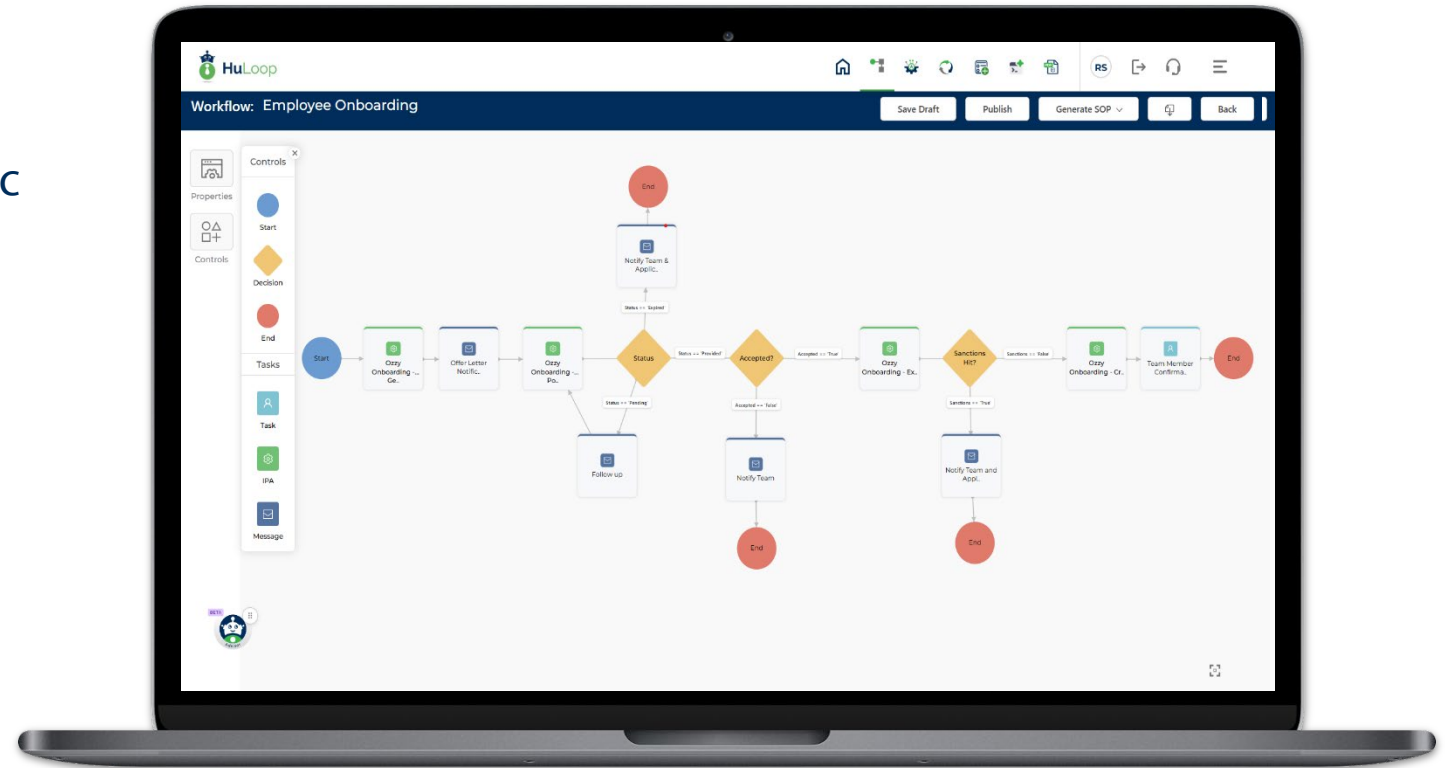


What it does:

- Streamlines human tasks, decisions
- Triggers system interactions, robotic and agentic work, automations and content processing

Key Outputs:

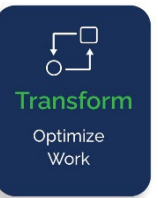
- Enables smarter, faster decisions
- Enforces consistency, compliance
- Standard Operating Procedures





Process Automation

The Control Layer for Robotic Workers

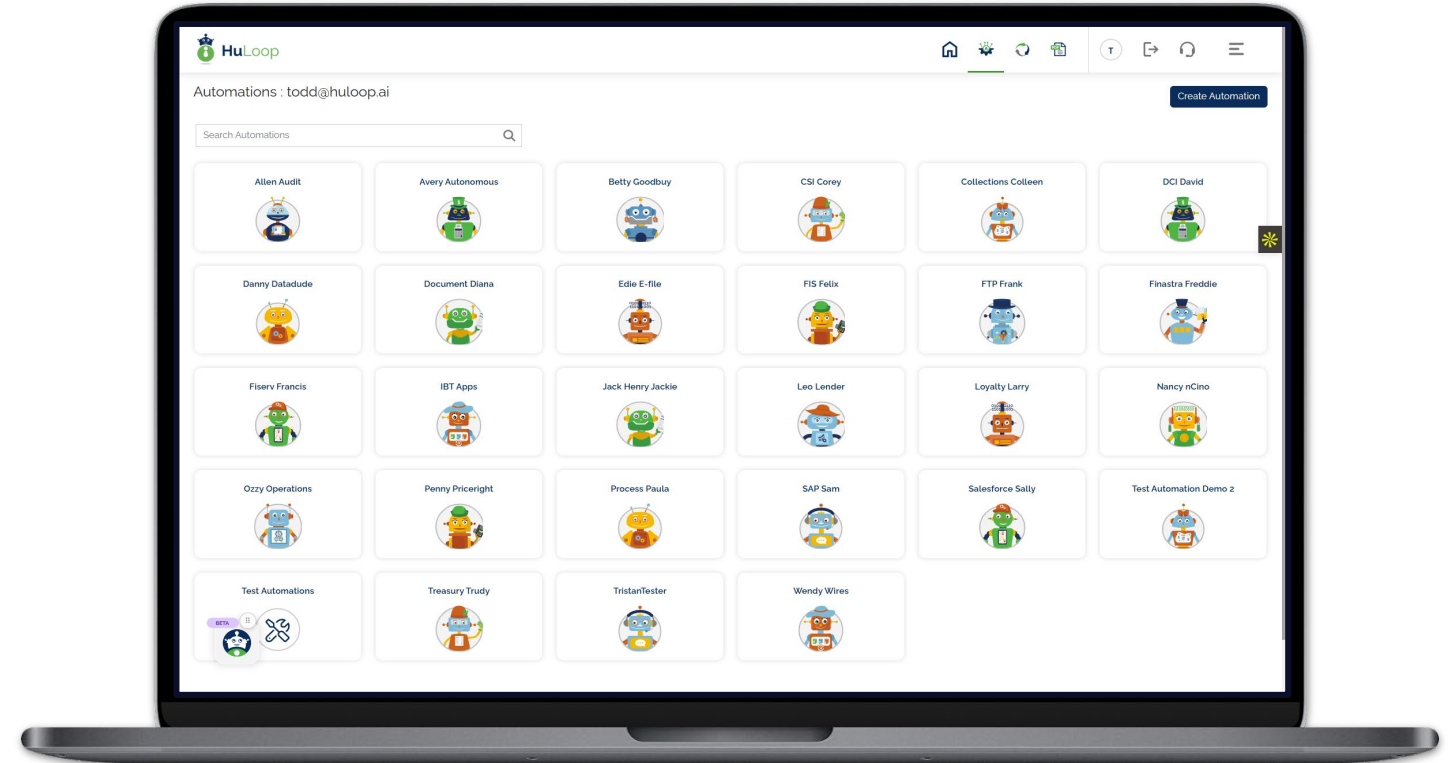


What it Does:

- Builds and manages Robotic Workers & Automations
- Uses AI, recorders, and simple no-code studio to train agents.

Key Outputs:

- Robotic Workers that handle...
 - Repetitive work
 - Structured processes
 - Rules-based execution
 - High-volume tasks
- Automates Low-Value Work to Free Up Employee Time





Agentic Operations

The Control Layer for Agentic Workers

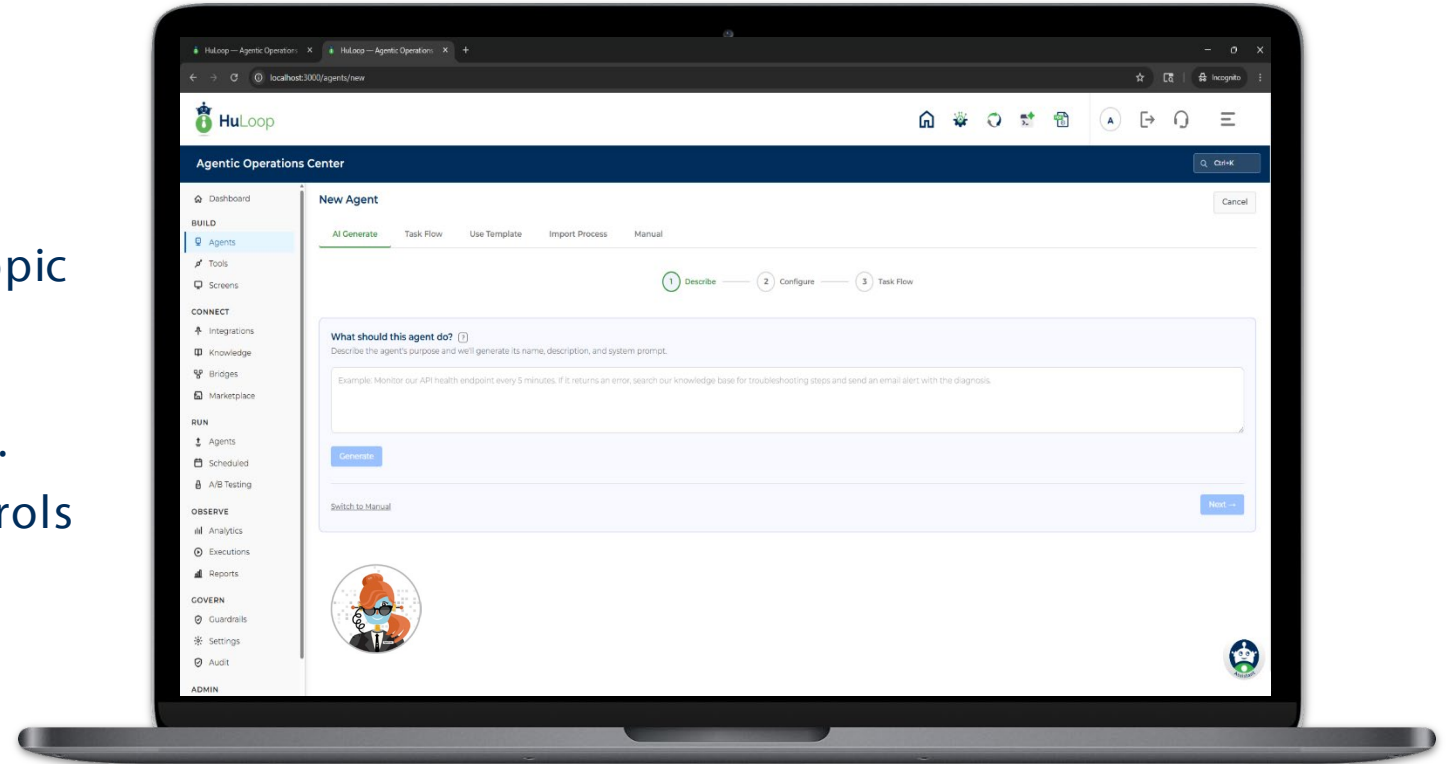


What it Does:

- Builds and manages Agentic Workers & Automations
- Supports the leading frontier AI platforms like OpenAI GPT-5, Anthropic Claude, and Google Gemini
- Uses AI reasoning, context, and policies to dynamically handle work.
- Establishes Guardrails, Budget Controls

Key Outputs:

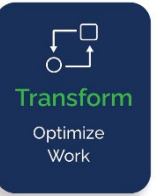
- Agentic Workers that plan, decide, and adapt as work unfolds
- Executed with autonomy, visibility





Content Processing

The Control Layer for Documents, Files, and Images

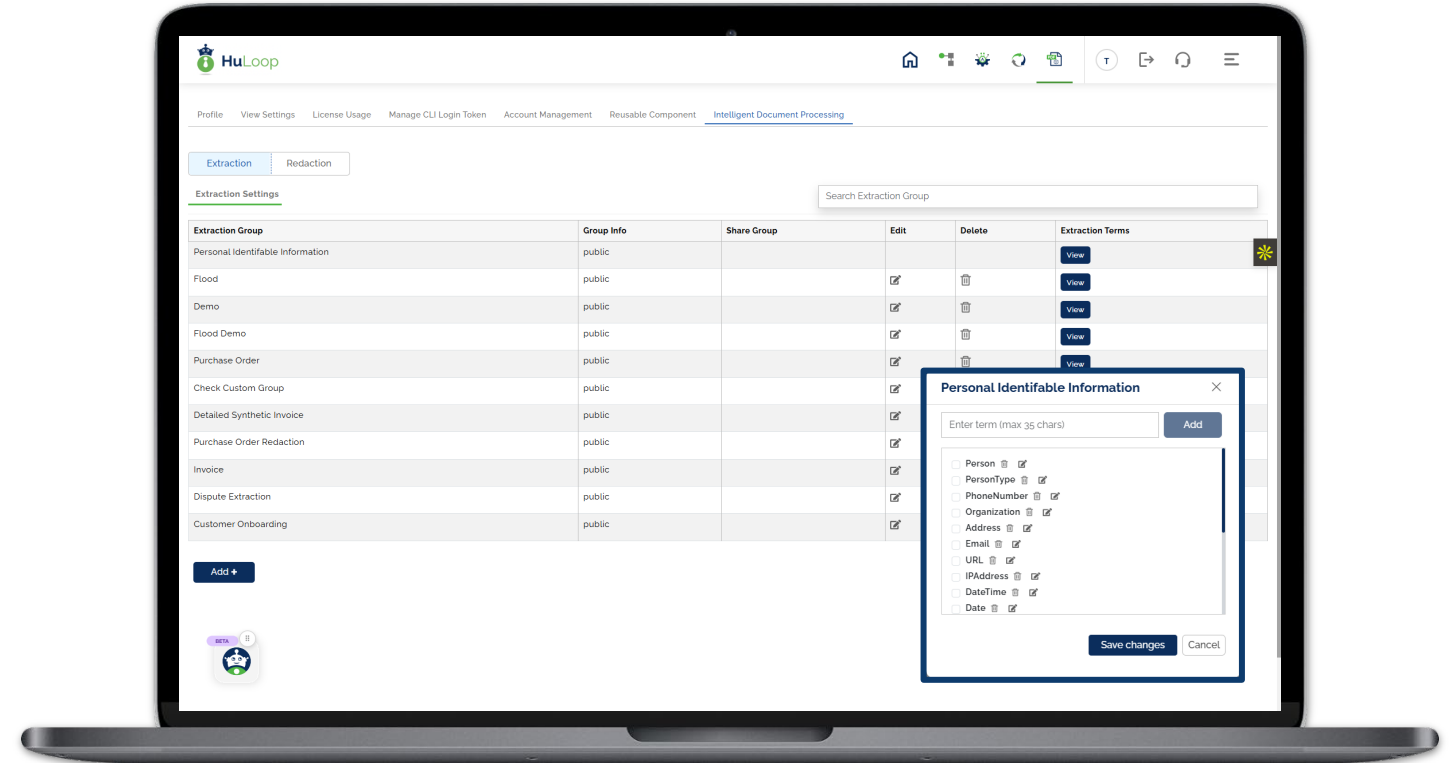


Generates Clean Data

- Extracts or redacts content from documents, images, and files
- Supports the leading frontier AI platforms, including OpenAI GPT-5, Anthropic Claude, & Google Gemini
- Validates integrity and authenticity
- AI-driven confidence scoring

Key Outputs:

- Verified data seamlessly published
- Near-zero data entry errors





Work Intelligence

The Control Layer for Measuring Productivity, Efficiency, and Impact.



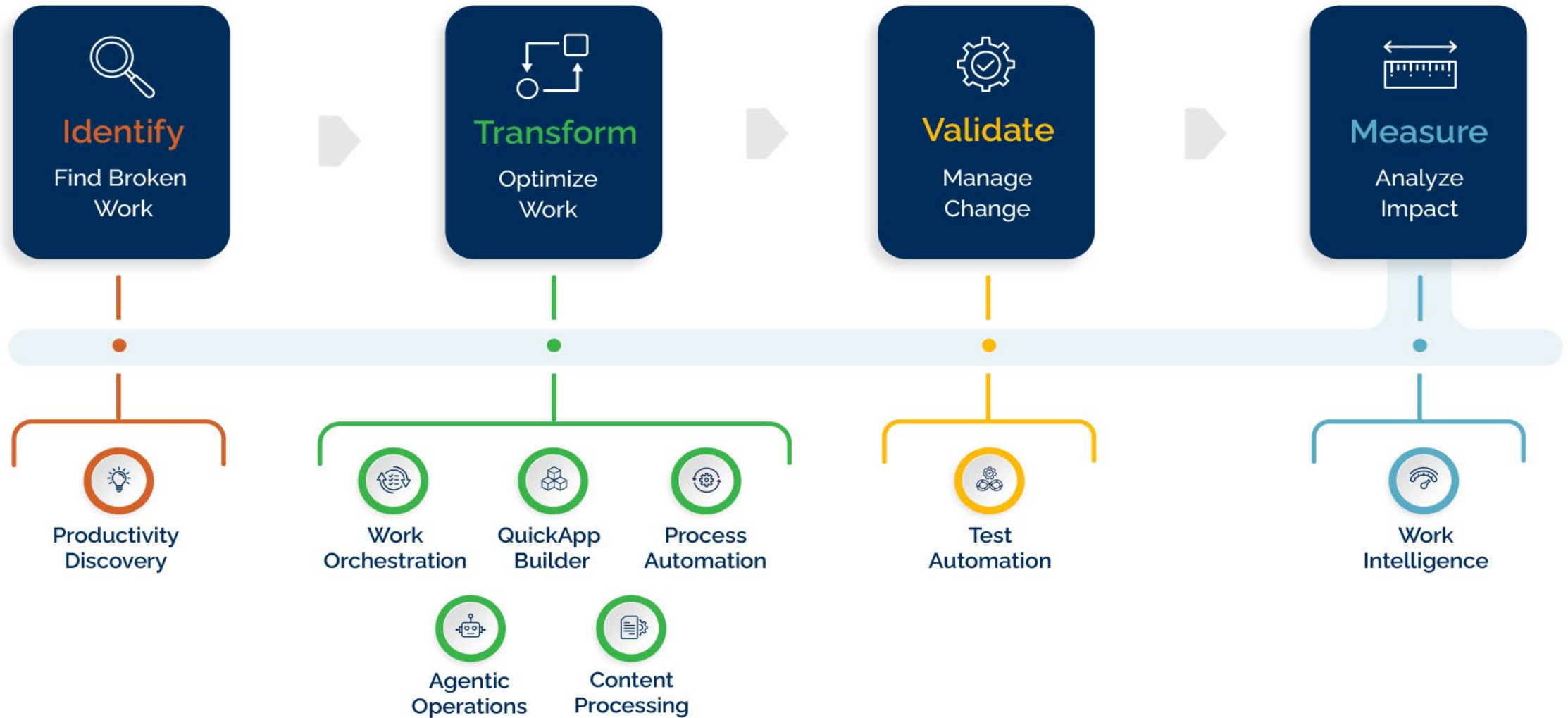
Actionable Work Intelligence

- Reporting visibility across workflows, agents, and automations
- Dashboards for executives, managers, and users





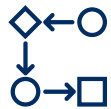
AI Powered Work Optimization Platform:





Safe, Secure, Human & Regulator Friendly AI

HuLoop-developed and frontier AI across Machine Learning, Generative, and Agentic AI



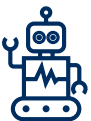
Intelligent Workflows

- Identify Broken Work
- Transform, Streamline Work
- Manage Change



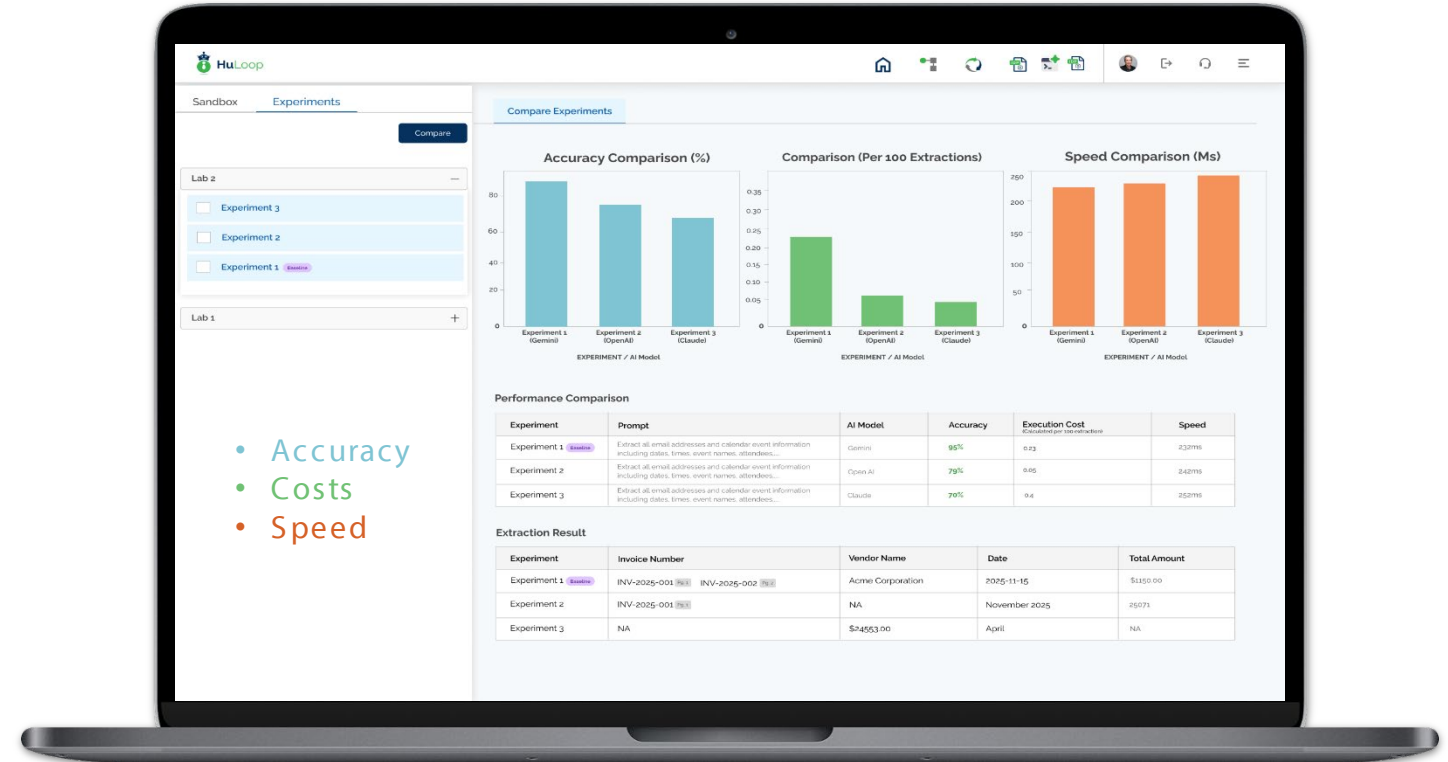
Intelligent Content

- Understand Docs, Images, & Files
- Extract, Redact, Validate & Publish
- Generate content



Intelligent Agents

- Smarter, human-friendly
- Collaborate with humans
- Learn and evolve



- Multi-Model AI Flexibility
- Human-in-the-Loop Governance
- Transparency. Choice. Control.
- Future-Proof by Design



Responsible AI

- ✓ **Ethical AI:** Fair, transparent, unbiased.
- ✓ **Privacy & Security:** High assurance controls.
- ✓ **Zero-Training:** No customer data ever trains AI models.
- ✓ **Human-in-the-Loop:** AI is leveraged to augment people.
- ✓ **Regulator-Friendly:** Built for explainability & auditability.
- ✓ **Transparency, Choice:** AI visibility, oversight, and choice.
- ✓ **Encrypted Access:** Secure AI channels, queries discarded.
- ✓ **Governance:** Model controls, documentation, audit trails.



Why HuLoop?

- Qualified, passionate people
- Active executive engagement
- Industry and domain expertise
- Transparent communications
- Roadmap collaboration
- Deliver quick time to value
- Be pleasure to do business with

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Executive Level Software Demonstration



[Embrace the Future of Work with HuLoop's AI Powered Work Optimization Platform](#)

Sample Customer References



David Finnerty, CEO
Claremont Savings Bank



Richard Bradfute, EVP & CIO
JP Stone Community Bank



Kim Compton, SVP
First Bank Midwest